

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
939835-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC/ROMNEY	

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	939835	07895098

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RNCR	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	M-F WXII 12 News @ 6 a6-7am		--WTF--	:30	3	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$625.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	W	08/08/12	6:13 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP073H	\$625.00	NM
2 WXII	Th	08/09/12	6:20 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP069H	\$625.00	NM
3 WXII	F	08/10/12	6:39 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP073H	\$625.00	NM
2	08/13/12	08/14/12	M-F WXII 12 News @ 6 a6-7am		MT-----	:30	4	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	4	\$625.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	08/13/12	5:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP073H	\$625.00	NM
4 WXII	M	08/13/12	6:29 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP080H	\$625.00	NM
2 WXII	Tu	08/14/12	6:41 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP069H	\$625.00	NM
3 WXII	Tu	08/14/12	6:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP073H	\$625.00	NM
3	08/08/12	08/10/12	7a-9a Today Show	7a-9a	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXII	W	08/08/12	8:38 AM	7a-9a Today Show	7a-9a	:30	2012MRFP069H	\$1,200.00	NM
3 WXII	Th	08/09/12	7:30 AM	7a-9a Today Show	7a-9a	:30	2012MRFP073H	\$1,200.00	NM
1 WXII	F	08/10/12	8:26 AM	7a-9a Today Show	7a-9a	:30	2012MRFP069H	\$1,200.00	NM
4	08/13/12	08/14/12	NBC Today Show	7-9am	MT-----	:30	4	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	4	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WXII	M	08/13/12	7:29 AM	NBC Today Show	7-9am	:30	2012MRFP069H	\$1,200.00	NM
1 WXII	M	08/13/12	8:59 AM	NBC Today Show	7-9am	:30	2012MRFP073H	\$1,200.00	NM
2 WXII	Tu	08/14/12	7:56 AM	NBC Today Show	7-9am	:30	2012MRFP080H	\$1,200.00	NM
4 WXII	Tu	08/14/12	8:50 AM	NBC Today Show	7-9am	:30	2012MRFP073H	\$1,200.00	NM
5	08/13/12	08/14/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Advertiser	Product	Estimate Number	
RNC/Romney/R/President	RNC/ROMNEY		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/13/12	08/14/12	Live with Regis & Kelly Class of Time - Immediately Pre-emptible without notice	9-10AM	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 08/13/12 9:48 AM Live with Regis & Kelly 9-10AM :30 2012MRFP080H \$250.00 NM 1 WXII Tu 08/14/12 9:59 AM Live with Regis & Kelly 9-10AM :30 2012MRFP080H \$250.00 NM									
6	08/08/12	08/10/12	Live with Regis & Kelly Class of Time - Immediately Pre-emptible without notice	9-10AM	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 08/08/12 9:39 AM Live with Regis & Kelly 9-10AM :30 2012MRFP073H \$250.00 NM 3 WXII Th 08/09/12 9:26 AM Live with Regis & Kelly 9-10AM :30 2012MRFP069H \$250.00 NM 2 WXII F 08/10/12 9:19 AM Live with Regis & Kelly 9-10AM :30 2012MRFP073H \$250.00 NM									
7	08/08/12	08/10/12	Olympic Daytime M-F Class of Time - Immediately Pre-emptible without notice	Olympic Daytime M	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII W 08/08/12 11:34 AM Olympic Daytime M-F Olympic Daytime M :30 2012MRFP069H \$350.00 NM 2 WXII Th 08/09/12 4:12 PM Olympic Daytime M-F Olympic Daytime M :30 2012MRFP073H \$350.00 NM 1 WXII F 08/10/12 3:09 PM Olympic Daytime M-F Olympic Daytime M :30 2012MRFP073H \$350.00 NM									
8	08/13/12	08/14/12	M-F WXII 12 News @ Noon Class of Time - Immediately Pre-emptible without notice	12-1pm	MT-----	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXII M 08/13/12 12:12 PM M-F WXII 12 News @ Noon 12-1pm :30 2012MRFP073H \$250.00 NM 1 WXII M 08/13/12 12:38 PM M-F WXII 12 News @ Noon 12-1pm :30 2012MRFP080H \$250.00 NM 2 WXII Tu 08/14/12 12:35 PM M-F WXII 12 News @ Noon 12-1pm :30 2012MRFP069H \$250.00 NM 3 WXII Tu 08/14/12 12:58 PM M-F WXII 12 News @ Noon 12-1pm :30 2012MRFP073H \$250.00 NM									
9	08/13/12	08/14/12	M-F 1-2P Class of Time - Immediately Pre-emptible without notice	1-2P	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/13/12 1:59 PM M-F 1-2P 1-2P :30 2012MRFP069H \$300.00 NM 2 WXII Tu 08/14/12 1:31 PM M-F 1-2P 1-2P :30 2012MRFP080H \$300.00 NM									
10	08/08/12	08/10/12	M-F WXII 12 News @ 5 p Class of Time - Immediately Pre-emptible without notice	5-6pm	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 08/08/12 5:40 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP073H \$600.00 NM 2 WXII Th 08/09/12 5:26 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP069H \$600.00 NM 3 WXII F 08/10/12 5:13 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP069H \$600.00 NM									
11	08/13/12	08/14/12	M-F WXII 12 News @ 5 p Class of Time - Immediately Pre-emptible without notice	5-6pm	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 08/13/12 5:42 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP073H \$600.00 NM 1 WXII Tu 08/14/12 5:21 PM M-F WXII 12 News @ 5 pm 5-6pm :30 2012MRFP073H \$600.00 NM									

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939835-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
RNC/Romney/R/President	RNC/ROMNEY		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/13/12	08/14/12	M-F WXII 12 News @ 5 p5-6pm Class of Time - Immediately Pre-emptible without notice		MT-----	:30	2	\$600.00	NM
12	08/08/12	08/10/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 08/08/12 6:26 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP069H \$800.00 NM 2 WXII Th 08/09/12 6:14 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP073H \$800.00 NM 3 WXII F 08/10/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP073H \$800.00 NM									
13	08/13/12	08/14/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXII M 08/13/12 6:11 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP080H \$800.00 NM 1 WXII M 08/13/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP073H \$800.00 NM 2 WXII Tu 08/14/12 6:13 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP080H \$800.00 NM 3 WXII Tu 08/14/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP069H \$800.00 NM									
14	08/13/12	08/14/12	Inside Edition Class of Time - Immediately Pre-emptible without notice	7-730pm	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 08/13/12 7:26 PM Inside Edition 7-730pm :30 2012MRFP080H \$800.00 NM 2 WXII Tu 08/14/12 7:26 PM Inside Edition 7-730pm :30 2012MRFP073H \$800.00 NM									
15	08/08/12	08/10/12	Olympic Zone Class of Time - Immediately Pre-emptible without notice	Olympic Zone	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 08/08/12 7:56 PM Olympic Zone Olympic Zone :30 2012MRFP073H \$800.00 NM 3 WXII Th 08/09/12 7:39 PM Olympic Zone Olympic Zone :30 2012MRFP069H \$800.00 NM 2 WXII F 08/10/12 7:59 PM Olympic Zone Olympic Zone :30 2012MRFP073H \$800.00 NM									
16	08/08/12	08/10/12	Mo-Sat/ Sun Prime Olym Class of Time - Immediately Pre-emptible without notice	Mo-Sat/ Sun Prime	--WTF--	:30	3	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 08/08/12 9:31 PM Mo-Sat/ Sun Prime Olympics Mo-Sat/ Sun Prime :30 2012MRFP069H \$3,200.00 NM 3 WXII Th 08/09/12 9:18 PM Mo-Sat/ Sun Prime Olympics Mo-Sat/ Sun Prime :30 2012MRFP073H \$3,200.00 NM 2 WXII F 08/10/12 8:55 PM Mo-Sat/ Sun Prime Olympics Mo-Sat/ Sun Prime :30 2012MRFP069H \$3,200.00 NM									
17	08/08/12	08/10/12	WXII M-S Late News Class of Time - Immediately Pre-emptible without notice	WXII M-S Late New	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 08/08/12 11:58 PM WXII M-S Late News WXII M-S Late New :30 2012MRFP073H \$600.00 NM 3 WXII Th 08/09/12 12:29 AM WXII M-S Late News WXII M-S Late New :30 2012MRFP069H \$600.00 NM 1 WXII F 08/10/12 12:13 AM WXII M-S Late News WXII M-S Late New :30 2012MRFP073H \$600.00 NM									
18	08/11/12	08/11/12	OLYMPIC WEEKEND DA10A-5P Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/11/12 -----S- 1 \$900.00									

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Advertiser	Product	Estimate Number	
RNC/Romney/R/President	RNC/ROMNEY		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/11/12	08/11/12	OLYMPIC WEEKEND DA10A-5P Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$900.00	NM
	08/06/12	08/12/12			-----S-		1	\$900.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 08/11/12 10:30 AM OLYMPIC WEEKEND DAYTIME 10A-5P :30 2012MRFP073H \$900.00 NM									
19	08/11/12	08/11/12	WXII M-S Late News Class of Time - Immediately Pre-emptible without notice	WXII M-S Late New	-----S-	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 08/11/12 12:20 AM WXII M-S Late News WXII M-S Late New :30 2012MRFP073H \$600.00 NM									
20	08/12/12	08/12/12	OLYMPIC WEEKEND DA10A-5P Class of Time - Immediately Pre-emptible without notice		-----S	:30	4	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 -----S 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXII Su 08/12/12 11:09 AM OLYMPIC WEEKEND DAYTIME 10A-5P :30 2012MRFP069H \$900.00 NM									
1 WXII Su 08/12/12 3:48 PM OLYMPIC WEEKEND DAYTIME 10A-5P :30 2012MRFP073H \$900.00 NM									
3 WXII Su 08/12/12 4:05 PM OLYMPIC WEEKEND DAYTIME 10A-5P :30 2012MRFP073H \$900.00 NM									
2 WXII Su 08/12/12 5:59 PM OLYMPIC WEEKEND DAYTIME 10A-5P :30 2012MRFP069H \$900.00 NM									
Total Spots							57		

Payment Terms 30 Days

<u>Gross Total</u>	\$45,775.00
<u>Agency Commission</u>	\$6,866.25
<u>Net Amount Due</u>	\$38,908.75